Senior Marketing Officer

Hiring organization
Trion Group of Companies

Date posted
July 12, 2025

Description

Key Responsibilities:

- Plan and execute B2B marketing campaigns tailored for the agriculture and utility sectors
- Develop marketing materials, presentations, and content for institutional clients
- Collaborate with sales and technical teams to support client acquisition and retention
- Conduct market research and competitor analysis to inform strategy
- Coordinate events, product launches, and stakeholder engagement efforts
- Support proposal and bid documentation for government or institutional partnerships

Qualifications:

- Bachelor’s degree in Marketing, Agribusiness, Business, or related field
- 3–5 years of experience in B2B marketing, preferably in agriculture or utility sectors
- Strong background in institutional or government client engagement
- Excellent communication, campaign management, and content creation skills